

**WE ARE  
HIRING!**

# **DIGITAL MARKETING EXECUTIVE**

## **Requirements**

- Diploma (Fresh graduate) in any discipline who is passionate about digital advertising
- Someone who is unemployed at the moment and ready to start the program in short notice
- Computer literacy is a must
- Excellent communication and interpersonal skills

***\* MINIMUM SALARY RM1800***

***\* ARE UNEMPLOYED FOR AT LEAST 3 MONTHS AFTER COMPLETION OF STUDIES/GRADUATION***

## **Job Description**

- Key person in planning for online marketing activities in social media platform, eg: Facebook, Instagram, email marketing and company website.
- Analyse and evaluate data and reports to improve and optimize campaign performance
- Liaise with different parties to execute digital campaign
- Promote company events and promotion through online platform

**CONTACT US**

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