

DIPLOMA IN BUSINESS STUDIES (DPM)

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

The Diploma in Business Studies programme shall produce semi-professionals who are:

PEO1 : Business practitioners who apply knowledge, understanding and managerial skills in providing solutions for business issues and challenges

PEO2 : Business practitioners who are agile in the execution of and able to manipulate digital applications and data to perform business tasks

PEO3 : Business practitioners who communicate effectively in executing the roles of a leader as to provide high quality of services to the business operations

PEO4 : Business practitioners who proactively acquire new knowledge and skills for career advancement and comply with organisational and professional ethics in work and social environment