



PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

DIPLOMA IN BUSINESS STUDIES

***Within a few years after completing
Diploma in Business Studies, graduates are able to:***

***PEO1 : Demonstrate competency in solving
business problems that meet societal needs.***

***PEO2 : Practice entrepreneurial skills and foster
social interactions in the glocal business
environment.***

***PEO3 : Capable to analyse numerically and use digital
technology advancement for
business solutions.***

***PEO4 : Demonstrate high professionalism, good
leadership qualities and acquire new
business knowledge for career advancement.***



PROGRAMME LEARNING OUTCOMES (PLO)

DIPLOMA IN BUSINESS STUDIES

Upon completion of the program, students should be able to:

PLO1 : Apply relevant business discipline knowledge in managing business activities

PLO2 : Analyse issues and problems by providing solutions in conducting business activities

PLO3 : Apply business skills in related business activities

PLO4 : Develop good relationships and effective interactions with people in working communities

PLO5 : Practice effective communication skills to establish good rapport with others in managing business activities

PLO6 : Apply relevant digital applications in managing business activities

PLO7 : Analyse numerical and graphical data with relevant tools

PLO8 : Adopt leadership skills to manage diverse team and be responsible within an organization